

## Samples of Fundraising Programs

### **Annual Fund:**

The annual fund lies at the heart of the fundraising program at Catholic schools. Each year schools rely on alumni, parents and friends to support the programs and educational offerings at the school by giving an unrestricted gift. Participation is the key to your success. Alumni volunteers can play a vital role in coordinating mailings, making phone calls and personal solicitations on behalf of your school. Cultivation or relationships is a prerequisite to the success of annual giving.

### **Planned Giving:**

A planned giving program affords alumni an opportunity to plan for their estate needs while at the same time taking advantage of tax benefits by including your school in their plans.

### **Memorial Fund:**

Memorial Funds perpetuate the memory of a loved one or honor the spirit of a family member by establishing a named endowment fund at your school in order to pass the legacy of a special person on to future generations.

### **Phonathon(s):**

Dedicated volunteers offer their time and energy by gathering in the on-campus phone center to contact classmates or other alumni in support of your school. This is the single most effective and noteworthy way an alumnus can assist the fundraising efforts of your school. During annual campaigns its good to encourage 100% participation from alumni.

**Golf Tournament:**

Annual golf tournaments bring together the entire community in friendly competition to raise funds for the Golf Scholarship Fund and in support of your school athletics. The tournament committee works at recruiting golfers, sponsors, and volunteers in support of this worthy cause.

**Craft Fair:**

This holiday tradition combines the spirit of the season with the need for gifts and decorations. Invite crafters to come to campus each December to sell their hand made crafts as interested buyers peruse all of the wonderful items. This is a great way to show off your own talents while also raising funds for your school.

**Gala Auction:**

This annual spring fundraiser is one of the highlights of the Catholic High School's social calendar. All members of your school community join in an evening of socializing together while bidding on their favorite trips, jewelry, sporting tickets, artwork, services and novelty items while benefiting your school's most worthy cause – the children.